

WAYNE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	2,768	2,737	n/a	-	
Total Non-Ag Employment	1,057	972	n/a	-	
Non-Ag Avg Monthly Wage	\$2,137	\$2,266	n/a	-	
Per Capita Income	\$26,470	\$27,334	n/a	-	
Unemployment Rate*	9.6%	10.5%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$13,660,246	\$14,566,995	\$15,703,682	7.8%	
Travel & Tourism Related Employment	257	263	271	3.0%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$714,440	\$768,265	\$816,900	6.3%	
Transient Room Tax	\$210,575	\$212,190	\$236,857	11.6%	
Restaurant Tax	\$29,803	\$46,725	\$49,431	5.8%	
Retail Sales					
Gross Taxable Retail Sales	\$32,314,931	\$33,330,920	\$34,426,371	3.3%	
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	2,120,559	2,285,276	2,061,328	-9.8%	
Grand Staircase-Escalante N.M.	700,000	739,248	761,532	3.0%	
Capitol Reef N.P.	662,659	668,833	673,345	0.7%	
Canyonlands N.P.	435,907	473,769	452,353	-4.5%	
Goblin Valley S.P.	46,270	61,435	80,628	31.2%	
Otter Creek S.P.	57,786	57,942	51,875	-10.5%	
Anasazi S.P.	21,850	20,711	20,119	-2.9%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

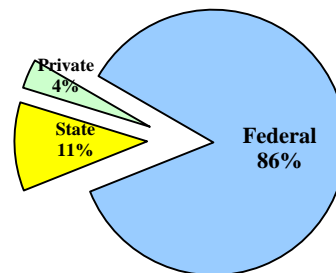
r = revised

Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	85.6%
BLM	56.6%
US Forest Service	10.2%
National Parks	18.9%
National Wildlife Service	--
Other •	--
State Government	10.8%
Utah State Parks & Recreation	--
Utah State Wildlife Reserves	0.1%
State Trust Lands	10.7%
Other ••	--
American Indian	--
Private*	3.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



Wayne County Tourism Profile

